# FERPA/COPPA COMPLIANCE

## IS YOUR DONATION SOFTWARE FERPA/COPPA COMPLAINT?

Yes! The information requested to build our unique fundraising websites only uses directory information as defined by the Family Education Rights and Privacy Act, which has to be approved by the School administrator or Principal. The administrator or Principal has to have complete control and access to the internal workings of the participant websites, which includes our communication strategy.

The fundraising websites are designed to be transparent and is completely customizable for the group. There is also no inter-communications from the donation websites created. The only thing to do from a pledge-drive.net website is to share or donate!

Per COPPA, the participant websites are basic by design, and do not collect personal data from students. The websites are created from Directory information (with FERPA as the guideline) and are simply a way to give credit for donations to a particular participant or group of participants. The parents and students do not have an “online account”, they only have a website they can use to get the credit for their donations when the website is shared.

# IS YOUR DONATION SOFTWARE FERPA/COPPA COMPLAINT? (CONT'D)

For more information on the definition of directory information, please look here:

Note: Per 34 C.F.R. § 99.37(d), a school or school district may adopt a limited directory information policy. If a school or school district does so, the directory information notice to parents and eligible students must specify the parties who may receive directory information and/or the purposes for which directory information may be disclosed.]

The Family Educational Rights and Privacy Act (FERPA), a Federal law, requires that [School or School District], with certain exceptions, obtain your written consent prior to the disclosure of personally identifiable information from your child's education records. However, [School or School District] may disclose appropriately designated "directory information" without written consent, unless you have advised the [School or School District] to the contrary in accordance with [School or School District] procedures. The primary purpose of directory information is to allow the [School or School District] to include information from your child's education records in certain school publications. Examples include:
A playbill, showing your student's role in a drama production;
The annual yearbook;
Honor roll or other recognition lists;
Graduation programs; and
Sports activity sheets, such as for wrestling, showing weight and height of team members.

Directory information, which is information that is generally not considered harmful or an invasion of privacy if released, can also be disclosed to outside organizations without a parent's prior written consent. Outside organizations include, but are not limited to, companies that manufacture class rings or publish yearbooks. In addition, two federal laws require local educational agencies (LEAs) receiving assistance under the Elementary and Secondary Education Act of 1965, as amended (ESEA) to provide military recruiters, upon request, with the following information – names, addresses and telephone listings – unless parents have advised the LEA that they do not want their student's information disclosed without their prior written consent. [Note: These laws are Section 9528 of the ESEA (20 U.S.C. § 7908) and 10 U.S.C. § 503(c).]

# IS YOUR DONATION SOFTWARE FERPA/COPPA COMPLAINT? (CONT'D)

If you do not want [School or School District] to disclose any or all of the types of information designated below as directory information from your child's education records without your prior written consent, you must notify the [School or School District] in writing by [insert date]. [School District] has designated the following information as directory information: [Note: an LEA may, but does not have to, include all the information listed below.]

Student's name
Address
Telephone listing
Electronic mail address
Photograph
Date and place of birth
Major field of study
Dates of attendance
Grade level
Participation in officially recognized activities and sports
Weight and height of members of athletic teams
Degrees, honors, and awards received
The most recent educational agency or institution attended
Student ID number, user ID, or other unique personal identifier used to communicate in electronic systems but only if the identifier cannot be used to gain access to education records except when used in conjunction with one or more factors that authenticate the user's identity, such as a PIN, password, or other factor known or possessed only by the authorized user
A student ID number or other unique personal identifier that is displayed on a student ID badge, but only if the identifier cannot be used to gain access to education records except when used in conjunction with one or more factors that authenticate the user's identity, such as a PIN, password, or other factor known or possessed only by the authorized user.